

John DeVylder

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EXPERIENCE

Arc Worldwide – Senior Designer
Summer 1999 to present

As a senior designer at Arc Worldwide (formerly Semaphore Partners and Giant Step) I develop the flow of eCommerce interaction, site information architecture, visual interface designs, and overall brand experience.

I estimate design effort for project budgets and timelines and verify project plans for design team effort.

On larger projects I lead and art direct teams of designers and production artists to complete tasks within set deadlines.

I work with clients to develop strategic design solutions that meet their needs and offer their consumers value added services through easy to use online tools. Those clients include GM, JCPenney, Lexis Nexis, Maytag, Sears and USG

Liska + Associates, Inc. – Designer/New Media Specialist
Summer 1997 to Summer 1999

As a Designer and New Media Specialist at Liska + Associates, I worked independently and in teams with other designers to develop compelling and appropriate communication design solutions.

I worked in both print and digital media on brand development and implementation through Web design, product literature and other forms of marketing material.

I played all roles on projects from the development of strategic creative briefs, project schedules and site architectures, through the visual design process to the last stages of programming and production. Our clients included Bosch, Grainger, Klein Bicycles and NEC Technologies.

Mark Oldach Design – Freelance Designer, Intern
Summer 1997, Summer 1996

At Mark Oldach Design I developed identities and their applications, informational literature, charts, event signage, and presentation mock-ups for clients including Caterpillar, Joffrey Ballet, Steppenwolf Theatre Company and University at Buffalo.

Rhode Island School of Design – Teaching Assistant
Spring 1995 to Spring 1997

Assisted with the instruction of the following courses:

- PreCollege Graphic Design,
- Intro to QuarkXPress
- Computer Training
- Color Theory (3 classes)
- Typography II/III
- Graphic Form

EDUCATION

Rhode Island School of Design – BFA Graphic Design
Fall 1993 to Spring 1997

Glasgow School of Art – Student Exchange Program
Fall 1996

Brown University – Course work in Cultures and Music
Spring 1995, Fall 1995

School of the Art Institute of Chicago, Lill Street, Old Town School of Folk Music, YMCA, Atavola, K9 University, Center for Book and Paper Arts
– Continuing Education
Fall 1997 to Present

INTERESTS

Music – I play double bass with the improvising sextet Tiny Hairs. Over the last five years we've released two full length CDs and a split 12-inch.

Letterpress Printing – After taking a class at the Center for Book and Paper Arts, three letterpresses just fell in my lap—two Kluges and a Sigwalt no.25 were destined for the scrap yard, now they're at home in my garage and basement. (!)

Parenthood – My wife and I are settling into life with baby Gustav and loving it.